

architecture
CONSTRUCTION
& decor

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BRANDING

Purposal

India's Leading Exhibition on
Architecture, Construction & Decor

INTEXT | 20
EXPO | 25
ARCHITECTURE • CONSTRUCTION • DECOR

31 JAN - 3 FEB 2025

Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana



India's Leading Exhibition on
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INTEXT | **20**
EXPO | **25**
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Ludhiana Exhibition Centre
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TITLE SPONSOR 45,00,000/- + GST 18%

Your Logo

PRESENTS

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Join
300+
LEADING BRANDS

12th
EDITION

300+
EXHIBITOR

1,000+
TOP BRANDS

10,000+
DEALERS &
DISTRIBUTORS

6,000+
PRODUCT &
SERVICES

Organised By
UDAN
MEDIA & CONSTRUCTION PVT. LTD.



ASSOCIATION PARTNERS



info@intertextpo.in

+91-95920-48025

Sponsor name will be highlighted in the event name
(example Your Company Name..... presents Machauto

- Branding in printed literature, publicity campaign and VIP invitations.
- Sponsor's logo to be prominently displayed on events website hyperlinked to Sponsor's website.
- Logo on the cover page of the Directory.
- Inside front cover advertisement in the exhibition directory (to be provided by the sponsor).
- Two Sponsor's hoarding in the exhibition (10*10 ft) (to be provided by the sponsor).
- 4 standies of the sponsor at the exhibition (to be provided by the sponsor).
- Literature of the sponsor to be displayed on the registration counter. (to be provided by the sponsor).
- Branding on 12 poles (around the event venue (to be provided by the sponsor)
- Announcement in press release / Newsletter.
- Sponsor's CEO to be on Dias at inaugural function.
- Special e-mailer for visiting Sponsor's stall.
- Highlighted as Title Sponsor in post show report.

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POWERED BY 30,00,000/- + GST 18%

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HALL SPONSORSHIP 2,50,000/- + GST 18%



- Logo Promotion in All Marketing Activity under the tagline of Hall Sponsorship
 - Exclusive Logo Promotion on Selected Hall in the Hall-Banner
 - One Hoarding Size 8ft x 8ft in front of Selected Hall
 - One Full Page Color Advertisement in Exhibitor Directory
 - 2-Round Mailer Exclusive before the show
- Logo Promotion under the tagline of Hall-Sponsorship at our Official Website

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SPONSORSHIP PRIVILEGES & BENEFITS

S.No.	Description	Platinum Partner (only One) (Rs. 7.5 Lakh)	Gold Partner (only Two) (Rs. 5.0 Lakh)	Silver Partner (only Two) (Rs. 3.5 Lakh)	Supporting Partner (any No.) (Rs. 2.5 Lakh)
1	Branding in all Outdoor Media Publicity	✓	✓	✓	✓
2	Branding in Magazine Advertisement to whom we associate	✓	✓	✓	✓
3	Branding in all our Newspaper Advertisement	✓	✓	✓	✓
4	Logo with Hyperlink to Your Website in our Official website	✓	✓	✓	✓
5	Exclusive mailer to the Expected Visitors	✓ 4 Times	✓ 3 Times	✓ 2 Times	✗
6	Social Media Post in Every Month (Ex. Facebook, Whatsapp, Instagram)	(10 Times) In Month	(7 Times) In Month	(5 Times) In Month	(2 Times) In Month
7	Exclusive mailer to the Expected Visitors	✓	✓	✓	✓
8	Directory Advertisement	Front Inside	Back Inside	Back Inside Facing	Any Page
9	Hoarding in the venue	4 No.	2 No.	1 No.	✗
10	Logo Branding in Main Entrance Gate	✓	✓	✓	✓

S.No.	Description	Platinum Partner (only One) (Rs. 7.5 Lakh)	Gold Partner (only Two) (Rs. 5.0 Lakh)	Silver Partner (only Two) (Rs. 3.5 Lakh)	Supporting Partner (any No.) (Rs. 2.5 Lakh)
	Logo Branding in all Inside Fair Venue	✓	✓	✓	✓
	Company Representative Part in Inauguration Team	✓	✗	✗	✗
	Thanks Mailer to Visitor Database	✓	✓	✓	✓
	Logo Branding in Post Show Report	✓	✓	✓	✓
	Logo Position	✓ Priority 1	✓ After 1	✓ After 2	✓ After 3

Option :- 2 Hoarding _____ Rs. 25,000 + GST

Option :- 3 Back Cover _____ Rs. 50,000
Front Inside Facing _____ Rs. 40,000
Front Inside _____ Rs. 35,000
Back Inside _____ Rs. 40,000
Back Inside Facing _____ Rs. 35,000
Any Full Page Color Ad _____ Rs. 20,000

Option :- 4 Mailers & Social Media Promotion _____ Rs. 75,000 + GST
4 Times Mailer to the Expected Visitor
2 Times Mailer to the Visited Database
10 Times Posting every Month in Social Media

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LOGO POSITION

Organized By

LOGO

Registration Partner

LOGO

Platinum Partner

LOGO

Gold Partner

LOGO

Silver Partner

LOGO

Association Partners

LOGO

LOGO

LOGO

Supporting Partners

LOGO

LOGO

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Media Partners

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OUTDOOR POLE BUNTING



Total Pole Display :

30 pcs.

One Side per Display :

Rs. 12,500/-

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HOARDING IN THE VENUE



Outside Hoarding Size : **6x7'** (Facing Parking)
Total Hoardings – **50 Pcs.** - Per hoarding Price **Rs. 25000/-**

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REGISTRATION PARTNER



REGISTRATION PARTNER = 7,50,000 + 18% GST

An effective way for your brand to be visible to all the visitors and exhibitors at the venue. Sponsor name and logo will be printed on the registration form and will be displayed on the visitor registration form.

- Exclusive branding of the sponsor logo as Registration Counter sponsor.
- Logo on the registration page with link to the home page.
- 2 special invitation mails on behalf of the sponsor to all the industry base.
- Branding in printed literature, publicity campaign and VIP invitations.
- One page advertisement in the Exhibition Directory(to be provided by the sponsor)
- Exclusive campaign on social media platforms.

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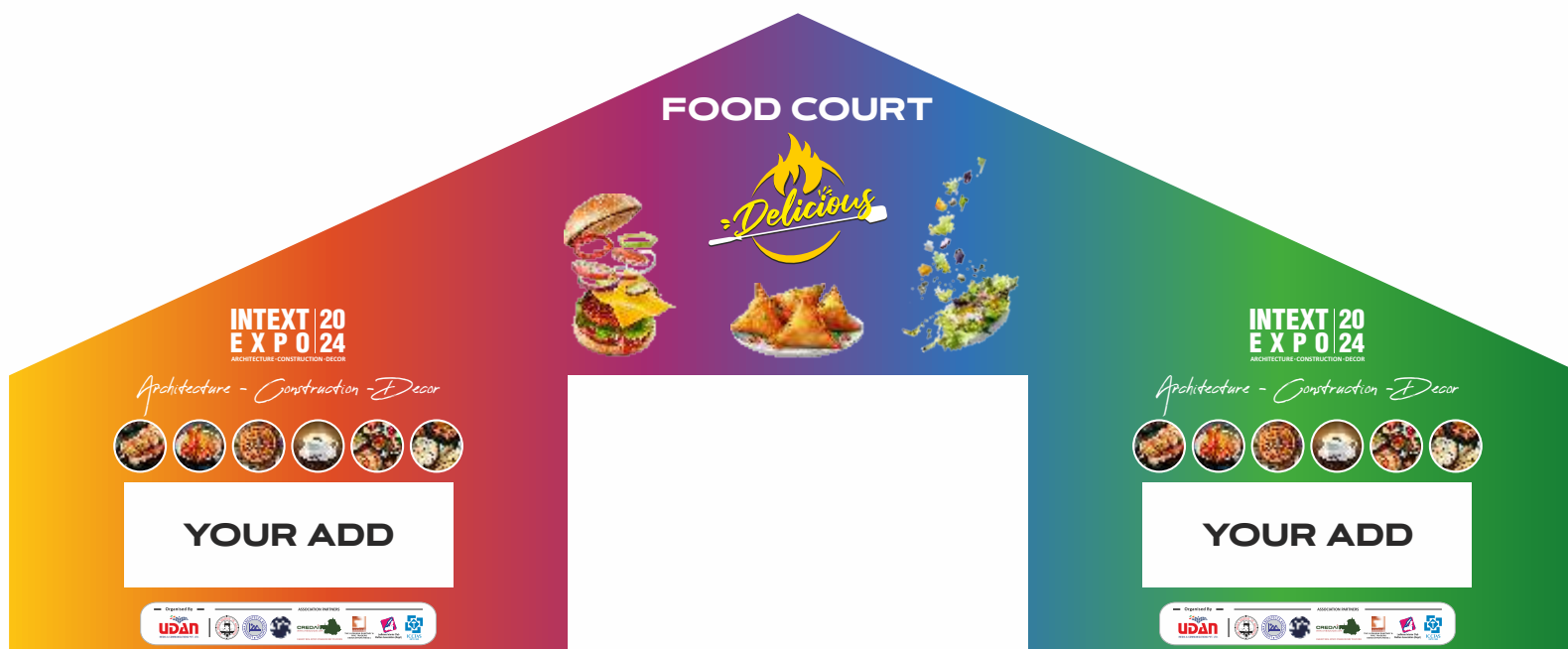
Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana



FOOD COURT SPONSOR

2 Display Outside (12x6') and 4 Display Inside (8x3')

Total Price Rs. 3,00,000/- Per Display Price : 50,000/-)



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LANYARD 10,00,000/- + GST 18%



Name and logo on the lanyard would give a good visibility to your brand and will help you create brand awareness in the industry and the market.

- Branding on the website as lanyard partner.
- Logo on the website with link to the company home page.
- Branding in printed literature, publicity campaign and VIP invitations.
- One page advertisement in the Exhibition Directory (to be provided by the sponsor)
- Exclusive campaign on social media platforms.

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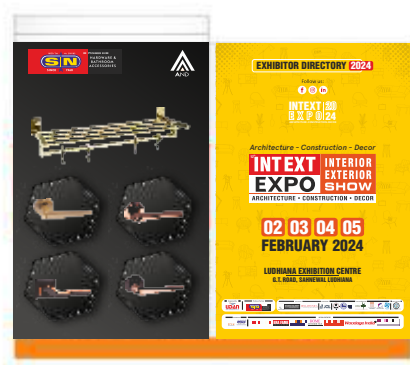
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EXHIBITOR KIT SPONSOR



EXHIBITOR BAG



CATALOG



NOTE PAD



PEN

One Side Carry Bag Full Display : **Rs. 5,00,000/-**

Note: Writing Pad + Pen with printed logo to be provided by client.

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SHUTTLE SPONSOR



Per Bus Singleside Display : **Rs. 50,000/- + GST 18%**

Per Bus Bothside Display : **Rs. 80,000/- + GST 18%**

Thank You!

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13th
Edition

250+
Exhibitors

10,000+
Products & Services

30,000+
Trade Visitors

1000+
Top Brands

5000+
Dealers & Distributors

5000+
Architects & Interior Designers

— ORGANISED BY —



IN ASSOCIATION WITH



MEDIA PARTNERS

