

POST SHOW REPORT 2025

INTEXT | 20 EXPO | 25

ARCHITECTURE • CONSTRUCTION • DECOR

31 Jan - 3 Feb

LUDHIANA EXHIBITION CENTRE

G.T. ROAD, SAHNEWAL, LUDHIANA

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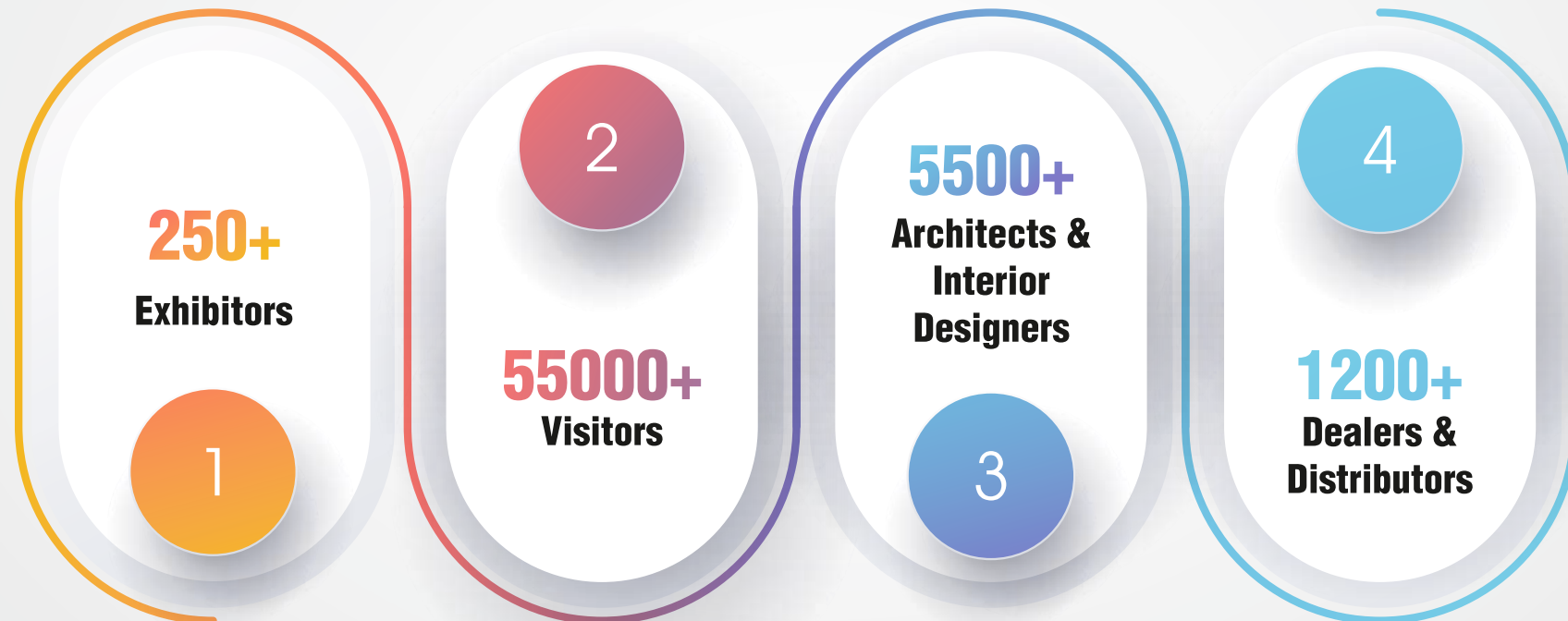
Inauguration

The 13th Edition of Intext Expo -2025 Ludhiana, Organised by Udan Media & Communications Pvt. Ltd. was inaugurated by IIA president Ar. Vilas Vasant .

The Dignitaries present were Ar Prithpal Singh Aluwalia Chairman IIA Punjab Chapter, Ar. Balbir Bagga Chairman IIA Ludhiana Center, Ar Rajan Tangri Jt. Hon. Sec IIA Punjab Chapter, Ar. Jeet Kumar Gupta Trustee IIA, Ar. Varun Khosla VP LAA, S. GS Sachdeva Chairman LSPTA, President LAA, Supported by NPC, ASHRAE, PEDDA & LCDIA also shared their views to add positivity to the interior exterior and building material.



Exhibition Details



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Summit of

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Architecture in

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North India with

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Joint

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Harmony,



Is a Punjabi word means shared understanding, togetherness,
It signifies the spirit of unity, collaboration, and the coming together of people, often evoking a
sense of collective harmony and shared experiences.

IIA NORTHERN REGION CONFERENCE 2025

Sanjh celebrates the spirit of togetherness by fostering meaningful connections between:

1. Various Chapters of the Indian Institute of Architects (IIA)
2. Practising architects and academic professionals
3. Architects and aspiring students
4. Experienced architects and budding talents
5. Architects and allied co-professionals

The event aims to create a shared platform for collaboration, learning, and mutual growth in the architectural community.

INTEXT EXPO 2025

ARCHITECTURE • CONSTRUCTION • DECOR

Northern Regional Conference 2025

at Ludhiana Exhibition Centre - Hotel Radisson Blu, Ludhiana

COLLABORATION BETWEEN 8 CHAPTERS OF IIA

इंजॉय

Summit Architecture in North India
with Joint Harmony

CHAPTERS CHAIRMAN

- Ar. Pritpal Singh Ahluwalia, Punjab Chapter
- Ar. Manmohan Khanna, Chandigarh Chapter
- Ar. Vikas Dubey, J&k Chapter
- Ar. Vivek Logani, Haryana Chapter
- Ar. Ashish Gupta, Northern Chapter
- Ar. Sandeep Kumar Saraswat, UP Chapter
- Ar. Nandlal Chandel, Himachal Chapter
- Ar. MS Negi, Uttrakhand Chapter



NRC SAANJH LAMP LIGHTING



RAMP WALK "FUSION OF ARCHITECTURE & EMOTIONS"



INTER - CHAPTER "QUIZCURE", "ARCHITECTURAL MINDS CHALLENGE"



PANEL DISCUSSION ON VASTU, AURA SCIENCE, SPIRITUALITY & ARCHITECTURE



NPC (Network for People of Construction) Hosted Buyer Program

Hosted Buyer Program is a unique program crafted with the aim to foster quality networking and generate profitable leads for the brands showcasing with Intext.

Participating brands are asked to nominate prime decision makers that they would like to meet at the show, who are then flown down, covering travel, stay and everything in between. 2025's edition witnessed over 2000 hosted buyers comprising of key decision makers, architects, developers and procurement teams, resulting in successful and productive networking.



Signature Design gallery

POST SHOW REPORT 2025



Welcome to the Signature Gallery at the InText Expo, where creativity meets innovation. Signature Gallery showcase the exceptional projects of Architects and Interior Designers who have masterfully transformed abstract concepts into tangible, inspiring designs. Each display tells a unique story, capturing the essence of cutting-edge architecture and its profound impact on our built environment. As you explore this gallery, immerse yourself in the visionary ideas that shape our cities and communities, and witness firsthand the artistry and ingenuity that define the future of architecture.



Exhibitor Goal Achievement

95%

Generated New Sales Leads

94%

Satisfied with Quality of Visitors

96%

Satisfied with Arrangement at The Venue

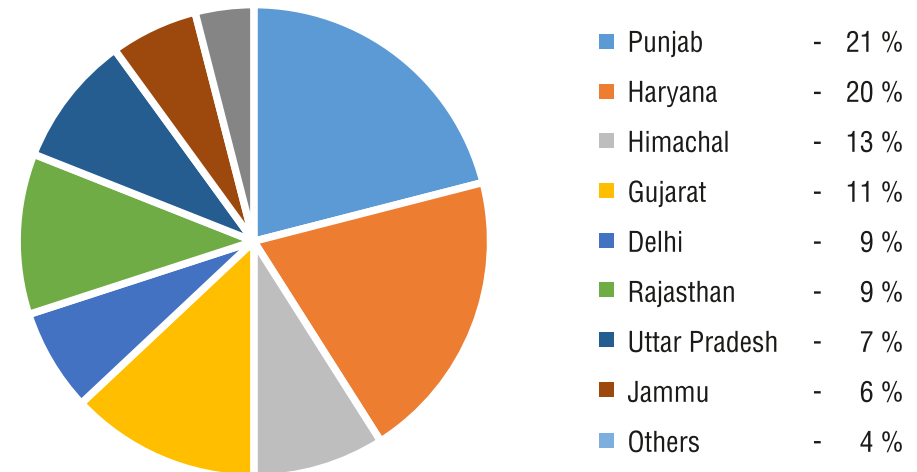
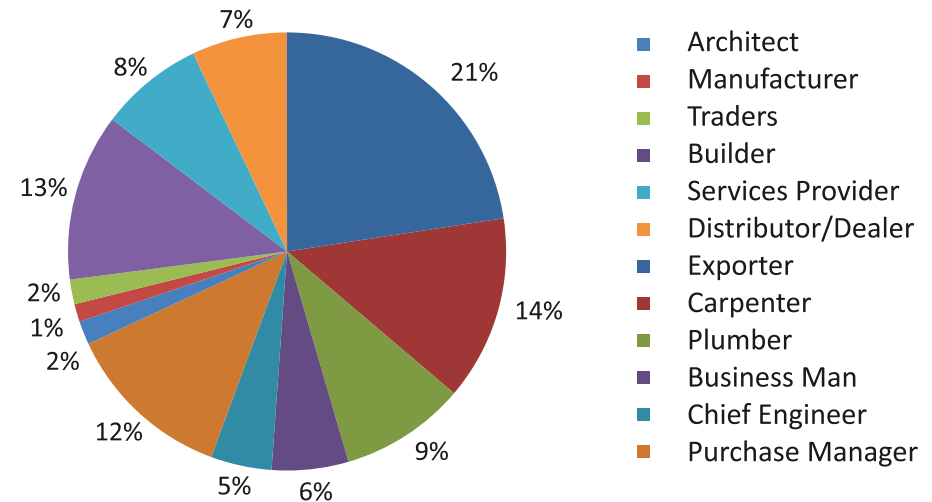
93%

Will Recommend to Others



Visitor Profile

Architect,
 Interior Designer,
Civil Engineer Consumer,
Builder, DEALER
 Business Men, Carpenter,
Manufacturer / Industrialist,
 PLUMBER



Exhibitor Product Category

Sanitary & Bath Fitting

Ceramics

Doors & Windows

Glass

Hardware

Home Decor

Laminates/Plywood

Light

Modular Kitchen

Others



Sponsors & Supporters

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LUDHIANA EXHIBITION CENTRE
G.T. ROAD, SAHNEWAL, LUDHIANA

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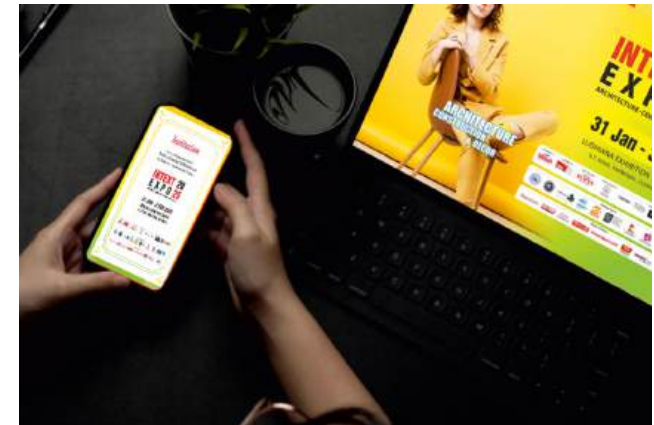
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Marketing Campaign Event Promotion Strategies



OUTDOOR ADVERTISEMENTS

SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



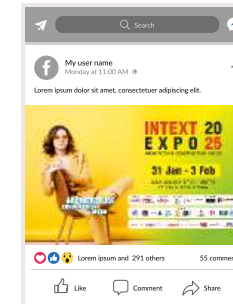
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Special Invitations to Dealers & Distributors | Online Media Partners | Outdoor Hoardings | SEO
Telecalling | Media Partners & Many More...**

Testimonials

INTEX Expo is a great opportunity to closely get a grasp on Indian customer's needs as well as sales. This knowledge will help us in the development of construction industry in India.

Padam Shri Jai Prakash Agarwal
Surya Roshni Limited



INTEX Expo is positioned as the most professional construction industry exhibition in India. We expect INTEX Expo to further enhance the connection between Indian companies and local customers.

Mr. Deepak Batra
Havells India



INTEX Expo offers us a platform to display our technological capability, strengths and competence to the world. Each edition of INTEX Expo has pushed us towards the next level of performance and success, consistently being there as a guiding force.

Mr. Irfaan
Apollo Pipes



I feel proud to be at INTEX Expo in its 13th Edition. I have come here with the aim to check out the latest technologies of certain specific vendors. It is an extremely well organized trade show and a great source of knowledge.

Mr. Rajesh Wadhwa
WadBros



With every passing year INTEX Expo is becoming increasingly better. In certain areas, UMCPL has made the trade event better than any other large scale international show.

Mr. Amit Chadha
Gates Metal Experts Pvt. Ltd.



Year after year, the INTEX Expo continues to surpass expectations, setting new benchmarks in excellence. UMCPL has elevated the event in various aspects, making it a standout among global large-scale international shows.

Mr. Jitendra Yadav
JBM Machines



Be a Part of Journey of
NEXT EDITION

INTEXT | **20**
EXPO | **26**
ARCHITECTURE • CONSTRUCTION • DECOR

16-17-18-19 Jan 2026

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