CONTRACT COPY

EVENT DETAILS

Show Name		Booking Date				
		DD/MM/YY	/ Y Y			COMMUNICATIONS PVT. LTC
Show Date		Manager Name	Manager Name		H.O:. 2nd Floor, BM Complex, Dholewa G.T. Road, Ludhiana-141003 (Pb.) INDI	
DD - DD	/ M M / Y Y Y	Υ		#603	, 7th Floor, Wes	STIN: 03AABCU6108P1Z tend Mall, Janakpuri West 110058, New Delhi, INDI
						STIN : 07AABCU6108P1Z Contact : +91-98152-2221
Dear Sir,				E-mail	info@udan.in	Website : www.udan.i
We wish to solicit o	ur participation in this E					
		nd accepted the rules, regulations by sul	omitting this conf	tract form. W	e undertake to	o comply with the same
EXHIBITOR DE	TAILS					
Contact Person				Phone		PHONE NUMBER
Company Name				Mobile		
Address				SST No.		
Γ						
L				State		
City _		Pincode	'	Website		
E-mail			Designa	ation		
Social A/c IDs						
Name on Facia						
SPACE DETAIL	S:				Bare	Shell
HALL	STALL	DESCRIPTION		SIZE	UNIT	AMOUNT
IIALL	VIALE	DEGORII TION		(Sq.mtr.)	PRICE	7
(1) 10% extra f	or 2 side open stall (2	2) 15% extra for 3 side open stall ((3) 30% extra	for 4 side o	pen stall	
BRANDING				1	Γ	
POWER						
AIR						
All payments to be made in favour of		our of Udan Media & Communicat	Udan Media & Communications Pvt. Ltd.		Total	
	THE FEDERAL DA	BANK DETAILS	udhiana		GST	
A/C No. 1		NK LTD. Kalsi Nagar, G. T. Road, Lu C Code : FDRL0001916 PAN No. :		•	GRAND TOTAL	
PAYMENT SCHEDUL		AMOUNT	CHEQUE/	DD/BANK	101/12	DUE DATES
	6 of Contract Value	7]			
F00/ P] [] [
50% Payment on]			
Full & Final Payme	nt					
I am interested i	n reserving advertising s	space in the Show Directory			GST · As An	plicable by Govt. of INDIA
TERMS & CONDI	TIONS				331 . Аз Ар	phodole by Gove. Of INDIA
(1) In case of exhibit	or fails to meet payment s	schedule on given dates, organizer reserv	ves the right to ca	ncel the parti	cipation & sta	ll booking.
` a) If the exhibitor	cancels the booking 90 da	nces exhibitor cancels his booking then h ays prior to the date of exhibition then 10 9 days prior to the date of exhibition ther	00% of your advar	nce payment	will be refund	ed.
c) If the exhibitor (3) For any cancellation	cancels the booking 01-59 on, refund will be process	9 days of prior to the date of exhibition the sed after 90 days of the exhibition as pe	nen 100% of your er the above can	advance pay cellation poli	ment will be fo cy.	orfeited.
(4) Use of loud speak	ers, a musical Instrument	ts etc. not allowed during Exhibition. No	o audio presenta	tion allowed	inside the ha	II.

Company Stamp & Signature

UDAN MEDIA & COMMUNICATIONS PVT. LTD.

Authorised Signature Authorised Signature

(5) Maximum height allowed 14 feet(4.26mtr.) for Bare Space Booth and 8 feet (2.44mtr.) for shell Scheme Booth.

I hereby agree to all the terms and conditions given above & on the back side of the contract form.

TERMS & CONDITIONS

- 1. Application for space at the exhibition should be made in the prescribed forms in triplicate enclosed with the manual which involves acceptance of the rules & regulations by the Exhibitor.
- 2. The contract between Udan Media & Communications Pvt. Ltd. and the exhibitor shall come into existence from the contract date mentioned overleaf, when the exhibitor either by himself or through his authorized agent or servant has signed this contract.
- 3. The exhibitor enters into contract with Udan Media & Communications Pvt. Ltd. upon submission of the contract forms. The company (proposed exhibitor) agrees to participate at the exhibition and to abide by the rules, regulations & bye laws. Upon any breach of contract by the company (proposed exhibitor) Udan Media & Communications Pvt. Ltd. can forfeit the amount paid by the proposed exhibitor.
- 4. Organizer reserves the right to reallocate space, change the layout, add or delete corridors in space plans which may effect the orientation of some exhibitors and decision shall be final. The organizer reserves the right to run down applications for participation or even deny participation to exhibitor already confirmed.
- 5. All payments should be made by the account payee cheque/DD payable to "UDAN MEDIA & COMMUNICATIONS PVT LTD, LUDHIANA" or through online transaction.
- 6. In case of exhibitor fails to meet payment schedule on given dates, organizer reserves the right to cancel the participation & stall booking.
- 7. No deductions shall be made by the exhibitor while setting/paying the amount against invoices raised by Udan Media & Communications Pvt. Ltd. or otherwise (expect for applicable income taxes required to be deducted at sources). Any dispute regarding the amount mentioned in the invoices should be brought to the notice of Udan Media & Communications Pvt. Ltd. by the exhibitor within fourteen (14) days from the date of invoice. The exhibitor does not reserve the right to make any deductions in the invoices Udan Media & Communications Pvt. Ltd. will issue credit notes for accepted reductions in the invoices. Deductions if any from the invoices would be based only on such credit notes issued by Udan Media & Communications Pvt. Ltd.
- 8. Application which is incomplete or not accompanied by the appropriate remittance, enclosure will not be considered. There is no legal right of participation occurring to anybody. Organizer in their sole discretion may deny participation to any applicant without disclosing reason thereof. The advance amount paid with the application will be refunded if the application is rejected by admission if this was based on incorrect criteria of information or if an exhibitor no longer satisfies the criteria for admission.
- 9. Maximum height allowed 14ft. for Raw space booth & 8 ft. for Shell scheme booth. Common/Structure wall height restricted to 8 ft.
- 10. Walls adjoining stall shall be finished properly(from outer side) . No structural support shall be taken from neighbouring stalls.
- 11. Product/exhibits must be placed at least 1 mtr. away from the boundary of pen sides of the stand. No part of any exhibit should project out of the stand boundaries. Clustering or crowding of exhibits in the stand is not allowed. Overall 33% of the stand space must be left free for movement of visitor
- 12. Udan media & communication Pvt. Ltd. will provide electricity at a suitable point in the stall of Rs. 3000/- per kw., Internal distributions to the machinery/equipment will have to be arranged by the exhibitor's electrical contract at their own cost.
- 13. Use of Loudspeakers, a musical instrument etc. in the stand is forbidden. Video/animation films on exhibited products may however be screened within the stands provided the sound level is kept low to avoid disturbances to others.
- 14. Sale at exhibition area: The retail & cash sales are not allowed during the exhibition. However negotiations for sale may be conducted. Removal of any exhibit during the exhibitions period is prohibited.
- 15. Handling of exhibits, services for handling would be available at the exhibitions ground at extra cost. Exhibitor would be required to contact them directly for such assistance. Movements of exhibits in the exhibition ground by agencies other than the official clearing and forwarding agencies is prohibited.
- 16. Organizer is not responsible for any damage, loss caused by the freight forwarding agencies.
- 17. Stand Completion: It is compulsory to complete the exhibits and decoration work before 9:00 p.m. one day prior to exhibition starting day. Stands will be dismantled only after closure of the exhibition. No exhibitor will be allowed to vacate their stalls before the closing time on the last day of exhibition.
- 18. Damage to the exhibition ground: Cost of Damages/losses caused to the prefabricated stands and accessories provided with such stands or to the exhibition halls, fixtures and fittings of the hall due to lapses on the exhibitor's part would be borne by the exhibitor themselves.
- 19. Insurance: Against all ascertainable risks from transportation to display and removal should be done by the exhibitor at their own cost. Organizer will in no way be responsible. Participants will ensure their exhibits against loss, damage, theft, fire or any cause whatsoever. They will also ensure third party insurance cover for the total duration. Udan Media & Communications Pvt. Ltd. will make general security arrangements. However participant will be responsible for the security of the exhibits and the stall. This would be however not cover insurance of individual stalls, exhibits or any other material in the stand.
- $20. \ Photography: The Organizer reserves the right to photograph any exhibit for their own use.$
- 21. Security: The organizer will appoint general security for the exhibition period. No person will be allowed to stay after the exhibition hours. Organizer is not responsible for the loss & theft of any article, material of display.
- 22. Organizer shall not be liable in any form for any loss or damage to Exhibitor's property at the exhibition ground or injury or death to their personnel and visitors. Exhibitor hereby agrees to refrain from making any claim on the organizer and indemnity claims if any by third party arising out of the exhibitor's conduct.
- 23. Force Majeure: If the exhibition is abandoned, cancelled or suspended in whole or in part by reason of war, fire, natural calamity, national emergency, election, labour dispute, riots, strike, the non-availability of exhibition ground or any other cause not within the control of the organizer. The organizer reserves the right to change the opening dates, duration, venues or even cancellation of the entire exhibition. In case of such condition the organizer may at their entire discretion repay the rental paid by the exhibitor or part thereof after deduction of the proportionate costs already incurred by the organizer and shall be under no liability in respect of any actions, claims or losses.
- 24. Conservancy: Organizer will arrange for general conservancy of the exhibition halls within the premises, participant's booths public places etc. Exhibitor is responsible for the cleanliness of their stands for which they may hire conservancy staff at their own cost from the approved agencies only. Garbage generated from the stands could be placed in bins on the adjoining aisles which will be suitably disposed off by the organizer's conservancy staff.
- 25. Organizer will have the right to decide on the fulfillment of the above guidelines and the authority to demand removal/change of anything that is not according to these guidelines. Decision of the organizer in this regard will be final & binding.
- $26.\,All\,decisions\,will\,be\,subject\,to\,Ludhiana\,Jurisdiction.$